Description

Sensibleinvesting.tv is the brainchild of Barnett Ravenscroft Wealth Management, a UK based wealth management company.

The brief

A website to provide investors with clear and independent information about passive investing. Primarily in the form of exclusive video content created specifically for Sensibleinvesting.tv. The site aims at providing information about the philosophy of passive investing and how the costs associated with active investing can be reduced.

The result

Upon launch the site was received extremely well by peers and phase two developments have been given a green light.





Thirty years ago, emerging markets made up just 1% of world equity market capitalization and 18% of GDP. Today, they comprise 13% of the free float investable universe of world equities and 33% of world GDP.

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Description

Sing to the World® Karaoke CDG Packs.

The brief

The design of 6 karaoke packs, each consisting of 3 CDG's and a booklet insert.

The result

Designing each pack with an outer card sleeve, all of the illustrations were created by digital airbrush. The packs are currently on sale through Argos stores/Argos online and Amazon.

